



Justice, Equity, Diversity & Inclusion

Commitment Statement

Planet Positive Planning Ltd | Version 1.0 | Published March 2026

Our Commitment

We believe financial wellbeing and a sustainable future should be accessible to everyone - not just those who've historically had access to professional financial guidance. JEDI is woven into how Planet Positive Planning operates: in who we work with, how we communicate, and how we run our business.

Our work is about helping clients build financial futures that reflect their values - portfolios and plans that support a better world. We want that opportunity to be open to people from all backgrounds, identities, and financial starting points.

When working with clients and partners, we actively welcome the diversity of lived experiences and financial situations that reflect the world we're trying to help build - and we commit to creating an environment where everyone feels safe, respected, and genuinely heard.

What does JEDI stand for?

Justice means dismantling the barriers that have historically prevented people from accessing financial guidance and building long-term wealth. At Planet Positive Planning, we believe everyone deserves the opportunity to make informed, values-aligned financial decisions - regardless of their background or starting point.

Equity means recognising that people come to financial planning with different circumstances, knowledge, and needs. We don't treat everyone the same - we try to meet people where they are, adapting how we communicate and work to give each client a fair chance to achieve their goals.

Diversity means welcoming clients, collaborators, and perspectives from all walks of life - across age, race, ethnicity, gender identity, socio-economic background, and lived experience. The financial challenges and values that shape someone's relationship with money are deeply personal, and we believe that diversity of experience makes our work richer and more relevant.

Inclusion means creating space where everyone feels genuinely welcome and heard - not just in who we work with, but in how we have conversations about money, sustainability, and the future people want to build.

Further Information

If you have any questions about this policy, please get in touch with us at neil@planetpositiveplanning.com or visit planetpositiveplanning.com.